

# Tis the season to give

with Peter & Paul's Gifts, Baskets and Promotional Items

For Anna Eliopoulos, it's hard to believe it all started in the corner of a small 65-seat restaurant that she ran with her husband Peter.

"People kept asking me: What can we give for Christmas?" says Eliopoulos, when asked about the start of Peter & Paul's Gifts, Baskets and Promotional Items. "That's how the whole concept started. We put gourmet food into baskets that our customers could give to family, friends or whoever was on their list."

While the baskets were originally only prepared for the Holiday rush, Eliopoulos grew the business into a year-round venture — and that required her own shop. A far cry from the company's expansive current showroom at 8601 Jane St. in Concord, it was the start of something very big.

And the baskets were no longer just for individuals. Peter & Paul's counts builders Menkes, Tridel and City Place among their numerous corporate clients who recognize the value of a custom-made gift basket (or, more appropriately, simply a gift) — whether given as an incentive or, in the case of many of the builders, as a home closing/warming gift.

In fact, Anna and her team are able to create customized gift baskets and packages for any type of occasion, including corporate events, weddings, baby showers, holidays and theme parties — and it's precisely this diversity that makes this time of the year so hectic at Peter & Paul's.

"This time of year is very busy because we're dealing with a lot of our corporate clients — designing baskets and gifts, manufacturing the them and delivering the end product," Eliopoulos says. "As you can imagine, it gets very hectic."

But hectic is something the mother of three thrives on.

"I've always juggled family life with my work," Eliopoulos says. "Whether it's juggling kids with a social life, a home business or anything else, it's something I've always done."

And it's something she's done well, as daughter Katherine, a recent marketing graduate, gets set to join the corporate gift business and daughters Angela and Nicole continue their studies.

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— Anna Eliopoulos, Peter & Paul's Gifts, Baskets and Promotional Items

The acknowledged industry leaders in the corporate gift business, Peter & Paul's have stayed ahead of the game by always staying true to their roots.

"I'm always the one who chooses the items, but I always want them to be fun, functional and reusable — whether it's a cheeseboard or a game set," Eliopoulos says. "We are so much more than just wicker baskets. We travel world-wide to pick up new ideas."

One of the new ideas for 2005 is the Unique Gifts catalogue. Designed "for the person who has everything," the catalogue features merchandise ranging from a bocce ball set to a Little Prince & Princess Rocking Horse.



And best of all, these gifts can be professionally wrapped and sent anywhere in North America.

But it doesn't stop there, as Peter & Paul's also creates custom bridal accessories, including monogrammed handkerchiefs, ring pillows, bomboniere, flower girl baskets, wedding party gifts and so much more.

To view the complete collection, visit [www.peterandpaulsbaskets.com](http://www.peterandpaulsbaskets.com) or, better yet, get a firsthand view of the incredible selection at the company's open house on Tuesday, Nov. 8 and Wednesday, Nov. 9 from 11 a.m. to 7 p.m. Peter and Paul's is located at 8601 Jane St.

