

Circle of Friends Gala - A bold new event to support the re-invention of seniors health at Sunnybrook

NEWS PROVIDED BY

Sunnybrook Health Sciences Centre

Sep 04, 2018, 11:26 ET

TORONTO, Sept. 4, 2018 /CNW/ - Philanthropist Peter Cipriano is delighted to announce a spectacular new fundraising event, the Circle of Friends Gala, to support seniors health at Sunnybrook Health Sciences Centre. The gala will debut on September 21, 2018, building on Peter's long history of support for this cause.

Peter, founder of Goldpark Group and a noted leader of the Italian-Canadian community, has supported the Division of Geriatric Medicine at Sunnybrook since 2012, inspired by the quality of care given to his aging parents.

"It was a huge relief to know my parents had specialists who could manage their complex health issues appropriately. We owe our parents the best possible care, which is why I was moved to support seniors health and geriatric care at Sunnybrook," says Peter.

Seniors are the greatest users of health care in Ontario, and demand for care will continue to rise as the population ages. By 2020, one in four Ontarians will be over 65 and many will have complex medical and social needs.

On June 28, 2018, Peter stepped forward to make a landmark \$10-million gift to Sunnybrook. The goal: to re-invent care for seniors. The soon-to-be-built Peter Cipriano Centre for Seniors Health will be at the heart of this bold and innovative new model to meet the pressing needs of an aging population.

The Centre will bring care to patients, rather than patients to care: Sunnybrook medical experts will see patients during a single and convenient session at the Centre. The team will create personalized plans for each patient, collaborating seamlessly with primary care providers and community supports.

The Centre will offer a full range of outpatient services in a senior-friendly space with the latest in comfort and safety, giving seniors, and their families, the resources needed to stay healthy and independent. An on-site rapid referral clinic will allow seniors to be seen and treated to avoid visits to the Emergency Department.

The Centre will also serve as a research and education hub. Clinicians will advance models of care for seniors while students train at all levels to look after the unique needs of this growing population.

The Circle of Friends Gala will feature a sumptuous dinner and lively entertainment for 1,000 guests, along with a silent auction. With help from his friends in the construction industry, Peter has set a goal of \$1.3 million for the event to support geriatric medicine at Sunnybrook.

More information and details about the gala are available on the event website, www.circleoffriendsgala.com.

Date: Friday, September 21, 2018, 6:00 p.m. - midnight

Location: Universal EventSpace, 6250 Highway 7, Vaughan, Ontario

SOURCE Sunnybrook Health Sciences Centre

For further information: For media enquiries, contact: Sally Fur, Communications Advisor, Sunnybrook, 416-480-6100, x5057, sally.fur@sunnybrook.ca